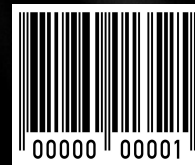


GUIDE

CINQUE MATCHMAKING

Volume 2 / \$29.99 USD



PLUS

Unveiling Cinque Matchmaking:
KEY INSIGHTS AND
EXPECTATIONS
WHEN ENGAGING A
MATCHMAKER

THE MEN'S ISSUE

*Introducing the
Exceptional
Single Women in
Our Network:*
**STANDOUT
BACHELORETTES
OF THE YEAR**

7

**AMAZING
DATING
TIPS**
*from our
matchmaking
team*


*Interview with
world renown men's
dating coach*
**TRIPP
KRAMER**

DATING

Advice



Follow along with us on instagram

 @CINQE_

Founder's

N O T E

"Our carefully curated selection of women ensures that each interaction holds the potential for a fulfilling and enriching connection."



ERICA ARRECHEA
Founder
Cinque Matchmaking



KATY



LAURA



RACHEL



CHRISTIANA



ANNIE



DANIELLE

Q: How is Cinque Matchmaking different?

A: "Our matchmakers are the stars of our company — our matchmakers work toward helping our elite clients find the best possible matches," Arrechea says. "We provide exceptional services to high-end clients looking for relationships via a personalized experience with a matchmaker who understands their needs and desires."





TABLE OF CONTENTS

Volume 2

THE MEN'S ISSUE



- 05 Men
- 06 What Exactly is Matchmaking?
- 07 How To Start
- 08 Your questions, Our Answers
- 32 Photo Examples
- 34 Meet Our Singles of the Year
- 43 Dating Advice
- 51 An interview with Tripp Kramer
- 56 Notes

to learn more about our process visit

cinqe.com/for-men



MEN

Our primary focus will be on providing tips specifically geared toward men. This is because matchmakers tend to approach and work with men and women differently. Therefore, the strategies employed by men when engaging matchmakers are different from those employed by women.



“

Matchmaking is the art of connecting individuals in pursuit of a romantic relationship.

WHAT EXACTLY IS

MATCH MAKING?

Matchmaking is the art of connecting individuals in pursuit of a romantic relationship. This intricate process entails evaluating compatibility, shared interests, and aligned goals in the hopes of crafting a harmonious and rewarding match.

How does Cinqe define matchmaking within their company?

Matchmaking is a personalized dating approach where our consultants take the time to deeply understand your preferences and desires. This comprehensive process, which typically spans 3-18 months, allows us to meticulously curate your matches. Our ultimate goal is to connect you with women who not only catch your eye but are genuinely enthusiastic about meeting you. It's the mutual excitement that sets the stage for meaningful connections. We firmly believe in showcasing photos to the daters, trusting that you will take our advice and guidance, and having faith in our proven process.



HOW-TO-START

MATCH MAKERS



If your location is within the US, Canada, UK, or Dubai, we invite you to visit our website and become a part of our confidential database.

Visit us at: www.cinqe.com/men-join

We assure that you'll only be reached out in either of the following scenarios:

- You are identified as a suitable match for one of our premium female members,
- You express an interest in becoming a premium client with guaranteed dates.



THE ULTIMATE HELP GUIDE

Your Questions,
Our Answers

*For men venturing into the
realm of matchmaking.*

By Erica Arrechea

Edited By Katy Clark, Laura Jacobs,
Rachel London, Danielle Bovet,
Christiana Maxon, Annie Garmendia



What is the difference between joining our free network and being a paying client?

- Paying clients receive guaranteed dates and a dedicated matchmaker.
- Free memberships in our private database are not guaranteed any dates.

How does it work? What is your process?

1. Phone screening.
2. Video meeting to show you photos and bios of potential matches we think might be a match with you (note: there is a small fee).
3. A formal offer will be sent to you.
4. Once the agreement is formalized, we kick-start the process by introducing you to women who are eager to meet you.
5. We coordinate with your schedule to arrange either a phone conversation or an in-person meeting with your matches.
6. Our team believes in ensuring the perfect first date, so we handle all the arrangements.
7. Post-date, we gather vital feedback, which is instrumental in refining your match preferences.

“

We only match you with whom we've thoroughly researched and interviewed.



How much does this cost to be a free member?

It's free.

How much does it cost to be a premium member?

Starts at \$25,000 USD and can go up to \$150,000

You offer unlimited dating contracts? What does unlimited dating mean?

We offer unlimited dating during your premium contract, so you can accept as many dates as we bring you.

We only match you with whom we've thoroughly researched and interviewed to ensure that you will meet strictly with women who are worth your time and effort.

We want our clients to be able to explore as many introductions as possible without feeling constrained by restrictive contracts. That's why we don't offer contracts with a 'per match guarantee'; instead, we give clients unlimited access to our roster of compatible singles at the same flat rate – allowing them to find something special without worrying about running out.



I get plenty of dates, why would I need to hire a matchmaker?

The value of a matchmaker lies in the quality, not the quantity. If you're feeling overwhelmed by the sheer number of potential partners, or uncertain about their compatibility with your unique preferences, a matchmaker can help streamline this process.

Additionally, a matchmaker can introduce you to attractive women outside of your usual social circles.



I reside in a place where I'm struggling to find women who pique my interest. Is it possible for your service to assist me in exploring options in different locations? Given my circumstances, I'm unable to move. However, could there be potential partners willing to relocate for a serious relationship?

Yes! This is our specialty! Our expertise lies in assisting men who reside in areas where dating opportunities are scarce. We have a plentiful and diverse roster of women open to the idea of relocating for love. We'll handle the initial discussions about relocation, saving you from navigating that conversation.



I don't want to get married right away, I want to date to have fun, is that ok?

Absolutely! Many of our clients are in the exploratory phase of dating, aiming to understand their preferences and dislikes. We connect you with women who are primarily interested in meeting quality men, without the expectation of discovering their life partners today.

I want to find my soulmate, can you help?

Absolutely, we have a roster of exceptional women who want marriage and we would be delighted to introduce you to them.

Can I look at photos and bios of women before I become a premium member?

Yes, contact us at love@cinqe.com. We will show you over a zoom presentation.

Can you email me those photos of the women?

We are not allowed to email the photos of our database women until you are a premium client. We will show you women over a zoom presentation.

Once you are an active premium client, you will get photos and bios of your matches via email.

“

We have a roster of exceptional women who want marriage and we would be delighted to introduce you to them.



“

We plan, make a reservation, and ask your match to meet you there.

Do you have a success page on your website where I can view real happy members?

www.cinqe.com/success

Am I allowed to see photos of my matches before the date?

Yes. All your matches will be emailed to you.

Do they see a photo of me?

Yes.

Do I get to see my profile (my bio and photo) that will be presented to my matches? Do I get to approve it?

Yes, of course.

Does my matchmaker set-up the date? How am I connected with my match?

We fully concierge the date. We plan, make a reservation, and ask your match to meet you there.



“

Our large network provides us enough candidates to make sure you only meet matches you are excited about.

I want to talk to my date on the phone before I meet her, is that OK?

Of course, you can talk and/or video with her ahead of time. Whatever you prefer.

Can I ask for my date's feedback? I would love to know what they said about me.

Yes! This is a great benefit of this type of service.

I am very picky, are you going to be asking me to date people I am not interested in or attracted to?

No! We have unlimited dating for this reason. We specialize in picky daters. Unlike others firms where they will be constantly asking you to open up your search parameters, our large network provides us enough candidates to make sure you only meet matches you are excited about.





How do you define success? What is your success rate?

You define your success.

Maybe you're jumping back into the dating scene after a breakup, or perhaps you're on the hunt for your other half. Either way, if it's a relationship you're after, we promise to up your game and give you more opportunities to meet your dream partner than if you were flying solo. But remember, it's in your hands to make the most of our dating playbook, soak up the advice from your matchmaker, and above all, just have a blast with it.

Our success is contingent upon your commitment to our advice and feedback - it's a team effort. If you fully embrace our guidance, we have a proven track record of 100% success. However, if you decide to dwell on past relationships, go AWOL on your latest date, dress unsuitable, or steer the conversation towards unappealing topics, your success rate may dwindle. It's ultimately in your hands.

How can I remain confidential? How do you protect my identity?

We've had the privilege of serving some of the most eminent personalities around the globe. For our elite clientele, we go to great lengths to ensure strict confidentiality.

Why do you charge for the Zoom presentation?

We put in a lot of hours to handpick a tailored set of possible women just for you. If you feel after our video call that you do not want to move forward, no hard feelings. We get paid for our time anyway. Successful men like the fact that they pay for this Zoom presentation. It means they can take their time gathering all the info they need, there's no rush to sign up.

I believe I shouldn't have to pay to evaluate your services. Can you provide the Zoom session for free?

We're not interested in changing our business model. As a small team of seven women, we receive between 10-15 requests weekly for service evaluation. Regrettably, it's unfeasible for us to dedicate our time to free sessions for everyone.





What type of men hire a matchmaker?

Men who seek the services of matchmakers come from a wide array of backgrounds and professions. These individuals often find common ground in their significant professional success, a value for their own time, and a preference for a dating approach that is more tailored and efficient.

Our clientele has encompassed people such as real estate developers, A-list celebrities, owners of sports teams, and private equity partners. Some of our clients are celebrities who need to maintain the confidentiality of their dating life. It's not that our clients are lacking in prospective dates - in fact, they often have an overwhelming number. Instead, they are in search of a service that can manage, organize, and filter their dating options for compatibility. They enjoy interacting with our team and having someone who is not a relative or an assistant to talk to about their dating experiences.

What are men seeking in a woman who joins your service?

Some gentlemen are purely exploring the fun and excitement of dating, with no immediate intentions of commitment. On the other hand, there are those who are actively seeking a life partner and potential mother for their future children.



“

In a woman, you might look for attributes such as kindness, a sense of humor, and compassion.

I am in my 40s (or 50s) and am keen on settling down and starting a family. Is this something you can assist with?

Certainly! We excel at matching men who are intent on embarking on their family journey later in life.

What type of women are in your network?

Typically, the women who become part of our network are those who have not found satisfaction in the realm of online dating. Our network boasts an array of accomplished women from diverse professions. This includes educators, legal professionals, entrepreneurs, models, actresses, fitness instructors, and artists. They are not only strikingly beautiful but also, at times, commendably successful in their respective fields.

What should I look for in a woman?

In a woman, you might look for attributes such as kindness, a sense of humor, and compassion. You may also value emotional maturity, which promotes healthy communication and conflict resolution. Additionally, common interests and life goals can encourage a strong, shared journey. Remember, what matters most is that these qualities align with your personal values and expectations.



What shouldn't I look for in a woman?

Dating a woman after seeing all the red flags only because of your attraction to her.

Where do you find the women who join our database?

Our network attracts women through numerous avenues. Primarily, referrals from friends who have been previously paired by us contribute significantly. We also have a considerable presence in various media outlets. Publications in business journals, LA Weekly, Cosmo, Maxim, and Yahoo, along with appearances on major news stations like NBC, ABC, and CBS, have increased our visibility (all seen on our "press" page at the site). More recently, one of our senior matchmakers Laura has amplified our reach by being the lead role in a matchmaking show on Roku TV. Furthermore, our seven matchmakers have a significant social media following, drawing attention to our firm. All are verified on social media to confirm that our agency is like no other.



What measures do you take to screen out gold-diggers?

Unmarried women who are mainly after the money, or 'gold diggers' as they're often called, are pretty upfront with matchmakers. Put yourself in their shoes - would they lie to get a date with a guy who's not going to give them gifts? No way! They wouldn't bother wasting time with guys who can't deliver the goods right from the get-go. So when they chat with a matchmaker, they're very clear about wanting to meet men with deep pockets and who can be generous immediately.

Do women pay?

Occasionally yes!

A typical paying woman is

- middle-aged, seeking partners of a similar age, or,
- extremely affluent women in search of equally wealthy companions.

If you do not identify with either of these groups, it's likely that you'll need to invest in a premium membership to enhance your dating prospects within our firm.

I saw a girl on a dating app, can you find her for me and ask her if she's interested in a date with me?

Yes.

I saw a girl on Instagram, can you DM her and ask her if she's interested in a date with me?

Yes.

There's a celebrity I have a crush on, can you ask her if she's interested in a date with me?

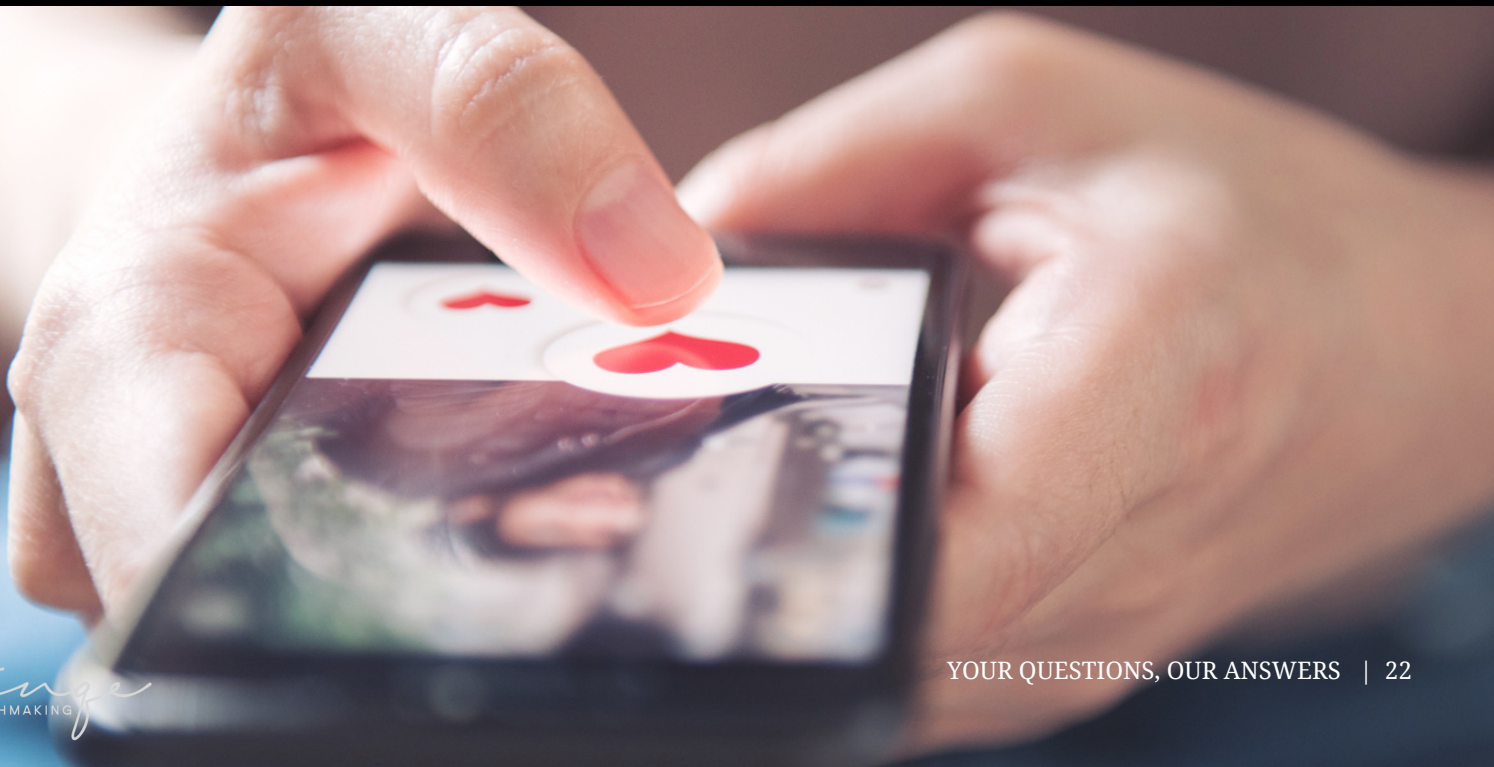
Yes.

I am a celebrity; can you go thru my DMs and find the ones you think I would be a match with?

Yes.

I am a celebrity; can you match me with other celebrities?

Yes.



Can you match me with women who share my religion?

Yes.

Can you match me with women who share my political values?

Yes.

Can you match me with women who share my Covid-19 views?

Yes.

Can anyone become a premium client?

No.

I don't want to see her after the date, can you let her know?

We do the breaking up, so you don't have to.





“

Our comprehensive handbook is designed to equip you with effective strategies for successful dating experiences!

Can you help me dress better for dating?

Absolutely.

Are you interested in a single session? Reach out to Katy through our website.

When is my matchmaker available for calls?

24/7

Do you give me the winning pre-date text?

Yep!

Do you offer coaching calls?

Yes.

Are you interested in a single session? Reach out to Katy or Laura through our website for their rates.

How do I compliment her effectively to win the date at the right time?

Included with your membership is our comprehensive handbook, designed to equip you with effective strategies for successful dating experiences!

“

*Consequently,
arranging meetings
can often prove
challenging.*

I am a man who is below average height, can you find me a match?

Absolutely.

What ethnicities do you work with?

All ethnicities.

I'm going through a separation/divorce, is that OK?

Yes.

What is the biggest challenge a matchmaker would face?

Coordinating schedules can be a complex task! Both you and she have demanding lives. It's a reality that illness can unexpectedly affect us, our parents, or our pets. Work responsibilities can also intensify without warning. Consequently, arranging meetings can often prove challenging.





“

Our large network at Cinqe is the real secret behind our effectiveness.

What is the secret to matchmaking?

Certainly, we could provide a standard response discussing about how compatibility and values is the secret, which undeniably play a role. However, the true key to our success lies in our massive network of single women that fall within your specified search parameters and locations. Our large network at Cinqe is the real secret behind our effectiveness. Having been in operation since 2011, our long-standing presence in the market stands as a testament to our quality service. Simply put, we are the cream of the crop in our field.

Can one of your matchmakers meet me in-person?

Indeed! Once you upgrade to a premium membership, you'll have access to meeting arrangements. Please note that non-premium members are not eligible for complimentary meeting services.

Can you help me with my online dating profile?

Absolutely! We are here to assist you with all matters related to dating.

How do I pronounce Cinqe?

Sync.

Why did you name it Cinqe?

We “sync” people together for love. Cinqe.

Do you have a no-hassle sales process?

Indeed, we are more than ready to offer advice, recommendations, and guidance to men who are seeking further information about our matchmaking services. We provide an initial call free of charge, while a fee applies for our comprehensive Zoom presentation. During this presentation, we offer potential clients time to browse through photos and bios of potential matches we have in mind. If you decide after the call that our service does not align with your needs, rest assured there are no hard feelings. Our time is fairly compensated regardless. Many of our successful male clients appreciate this fee-based presentation system as it removes any pressure to sign up immediately and allows them to remain in the information-gathering stage.



How many dates am I to expect per month?

You will likely go on 2-4 dates in the first month.


The second month, 2-3 dates.

**This does not include custom searches (ask your matchmaker what to expect)*

What makes Cinqe so different?

Our matchmakers truly outshine the competition. They're our secret weapon, and what sets us apart from firms that rely solely on salaried staff. These talented individuals are the driving force behind the diverse and attractive pool of single women we're able to introduce to our clients.

www.cinqe.com/team

A man and a woman are sitting on a white ledge overlooking a swimming pool and the ocean. The man is standing on the left, wearing a light blue shirt and shorts, looking towards the right. The woman is sitting on the ledge, wearing a white dress and a straw hat, looking towards the ocean. The background shows a clear blue sky and distant mountains.

Will your team work for free only to get a success fee if you find me a wife?

No.

Will you give me a free date to trial your service?

No.

I signed up in your free database, when will you contact me for a free date with your paying premium women?

We receive 100 submissions a day into our free private database, you are not guaranteed a date.

How can I better my chances for a free date with one of your premium women?

Get professional photos taken and complete the entire application.

I look younger than my age, can I date younger women?

Of course.



“

Emotional maturity and stability are often desired qualities in a male partner.

What do women want?

Emotional maturity and stability are often desired qualities in a male partner. The ability to consistently plan the subsequent date is considered ideal. It's beneficial to present oneself confidently, wear just a little cologne, and engage her in conversation by asking questions.

What turns off women?

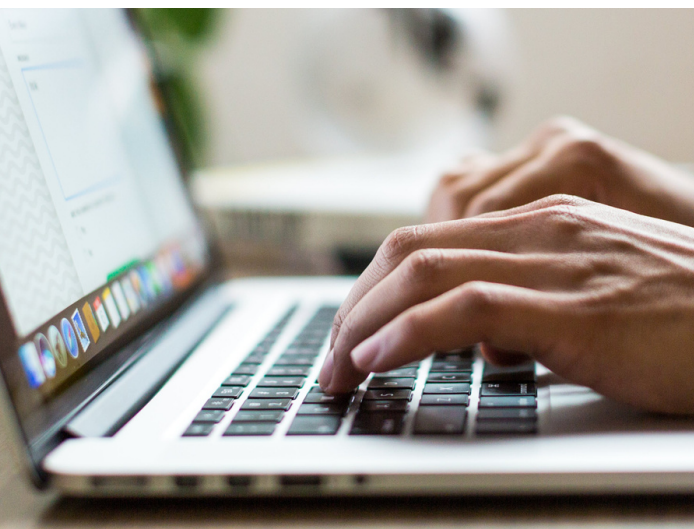
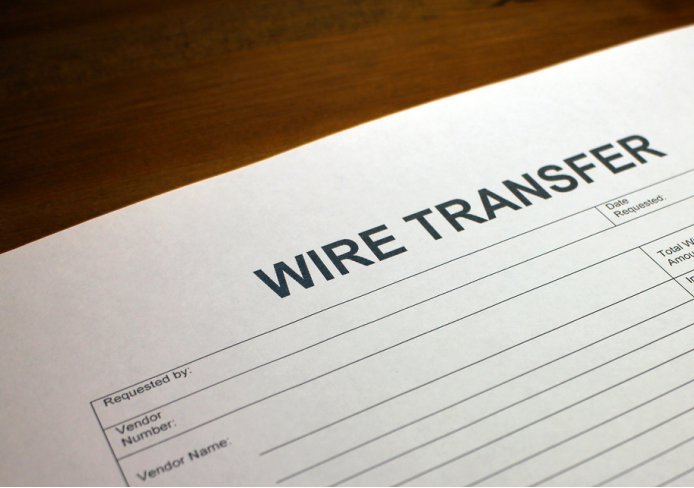
Being overly critical about the bill and expressing worries about the cost can often deter women. Additionally, discussing other women during your date is likely to be a major put-off. More importantly, avoid bringing up the topic of matchmaking while you're on the date! It's essential to keep the attention on her, rather than the service.

My budget is much lower than \$25,000 USD, can you help me find a matchmaker who is within my budget?

Of course! You're welcome to reach out to us at love@cinque.com. Please be sure to provide us with information regarding your budget, age, location, as well as the type of women you are interested in dating. Our team will gladly provide you with suggestions for agencies that you might consider researching.

What do I get with my membership?

Unlimited dating and calls with your matchmaker.



How do you accept payment?

Payment plans?

We only accept wire and do not offer payment plans. No credit cards.

What factors influence a price increase?

The specifications of your search can directly impact the cost. For example, are you a billionaire desiring a counterpart of equal financial status? Is your goal to find a graduate-educated supermodel? Or perhaps, you're a local real estate agent looking for a normal down-to-earth, local woman for a romantic relationship? Are you a shorter-than-average overweight man hoping to date stunning models? The complexity of your preferred match determines the challenge in our search, thus affecting the price.

Can you email me your PDF checklist guide for evaluating any matchmaking firm?

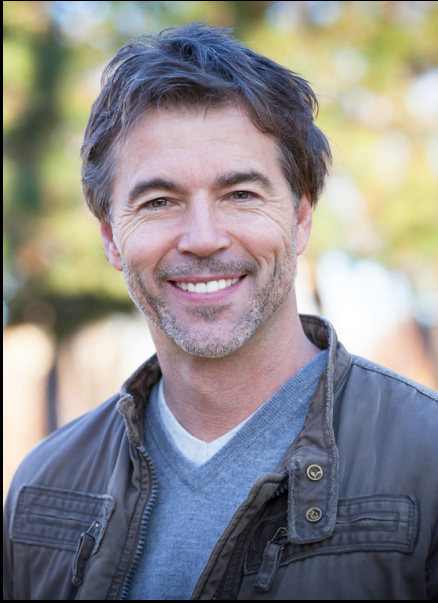
Absolutely! You can request our Checklist by sending an email to love@cinqe.com. Please make sure to include "Checklist please" in the subject line. This 4-page printable document contains critical questions that are essential to ask when considering any matchmaking firm.

DATING PROFILE

Photo Examples

For men.





“

I cannot emphasize enough how crucial quality photographs are for your dating endeavor.

- Christiana Maxion

PHOTO TIPS

- Smiling
- Full body
- Solo (no friends)
- No baggy clothes



Having great photos is important to the matchmaking process.

Therefore, it's essential to get photos taken as soon as possible. You don't necessarily need a professional photographer, but you must ensure that your images are clear and of high quality.

Next time you look nice, ask a friend to take some pictures of you. There are three rules to follow when taking good dating photos. Firstly, make sure you have full-length photos. Avoid cropping them, as this can give an incomplete view of your appearance. Secondly, wear form-fitting clothes so that your potential match can get a clear idea of your physique (women do not want to play a guessing game with your clothes). Lastly, remember to smile with your teeth in the pictures as this can make you appear approachable and friendly!

MEET OUR
SINGLES
OF THE YEAR



BACHELORETTE OF THE YEAR

Introducing our vibrant bachelorette from San Diego, California. She exudes energy as a dynamic food and wine connoisseur, and her adventurous spirit is evident in her love for staying active, managing a woman's golf league, and immersing herself in philanthropy, live music, and sporting events. With her passport adorned with stamps from 42 states and 70 countries, she cherishes it as her most prized possession. Standing tall at 5'8", she is newly 40 and works as the Founder and Director of an esteemed academic company dedicated to sharing her passion for knowledge with the world. Originally from Birmingham, Michigan, she indulges in leisurely pursuits such as golf, tennis, and, above all, exploring the wonders of the world.

BACHELORETTE OF THE YEAR



Currently residing in the vibrant city of Seattle, Washington, our bachelorette is a woman in her 30s with a dynamic and multifaceted personality. Born in Belarus, now a proud US citizen, she is compassionate, honest, and adventurous, with an insatiable appetite for new experiences. She adores the outdoors, boasting hobbies like skiing, golfing, hiking, and traveling, but also enjoys quieter moments spent reading or watching movies. A devout believer in God, she deeply appreciates family values. In her professional life, she is as dedicated as she is in her personal life, working in finance in M&A. Indeed, she is a fascinating blend of adventure, intellect, and spirit.

BACHELORETTE OF THE YEAR



This bachelorette of the year is in her 50s

Meet our Bachelorette of the Year, a vibrant and confident woman who knows how to appreciate life's simple pleasures. This outgoing and fun-loving mom enjoys nothing more than embarking on wilderness hikes with her loyal canine companion, or embarking on exciting travels to enrich her perspective of the world. Her love for the outdoors is only matched by her passion for good food and wine, indulging in delicious culinary experiences whenever possible. But at the end of the day, she values time spent with family and friends above all else, cherishing the laughter and memories they create together. This radiant life enthusiast is looking for that one life partner who can join her in savoring these wonderful experiences.

BACHELORETTE OF THE YEAR

Meet our radiant 20-something model who calls the vibrant city of Miami home. Equally captivating as the sunrise over South Beach, she possesses an infectious zest for life that is as stunning as her photoshoots. She finds joy in the simple pleasures - a morning yoga session, a cup of coffee, or a walk along the sandy shores. With a heart as warm as the Florida sun, she is seeking someone who appreciates life's beautiful moments, big and small. This model isn't only about posing in front of the camera; she's about love, laughter, and creating unforgettable memories.

Photo credit M@gane Claire

BACHELORETTE OF THE YEAR

Our Bachelorette of the Year is a woman of Russian origin, brought up in a deeply family-oriented culture. She is well-educated and views life as a journey filled with challenges that can be overcome with a strong bond, mutual understanding, and respect. She's intelligent, attractive, and carries herself with grace. She seeks a match in a respectful and responsible man who will appreciate her dedication, intellect, beauty, and her affection for aesthetics and culture.



BACHELORETTE OF THE YEAR



She enjoys playing golf, going to the gym, and practicing pilates.

Our Bachelorette of the Year is an enticing blend of fun, fitness, and femininity, poised for an exciting journey with her ideal partner. Boasting a vibrant Caribbean background and upbringing, she exudes sweetness, kindness, and exceptional manners. Despite being a Florida-born American, her heart reverberates with the melodies of her large family, where she is adored as the youngest among eight siblings. Her love for family is enormous and ever-flowing. A social butterfly by nature, she flourishes in social settings, radiating an outgoing and effervescent personality.

BACHELORETTE OF THE YEAR



*Florida living in her 40s
Seeking her perfect match*

The bachelorette hails originally from Pennsylvania but has since made Tampa, Florida her home. Now in her 40s, she relishes an active lifestyle, whether this means embarking on adventures outdoors or enjoying quiet evenings at home. With a penchant for travel and a love for the mountains, she frequently reminisces about her trips to Colorado and Montana. Her creativity shines through in her culinary experiments and her humor, albeit dry, adds a spark to her conversations. She looks forward to her future travels, with a trip to the wine country in California on her horizon.

BACHELORETTE OF THE YEAR



Driven by her entrepreneurial spirit, she founded her own company, built a global community, and is currently based in Europe.

Born in Connecticut and raised in Chicago, our bachelorette's upbringing was distinctively shaped by her grandparents from four different countries, instilling a core value of kindness above all. After a solo world trip post-graduation from DePaul University, she spent ten years globetrotting across five continents. Her passion for leaving a positive impact led her to manage operations for a personal development event in Bali, and later running project management for a wellness company in NYC. Known for her adventurous spirit, optimistic outlook, and love for connecting people, she is also very health-conscious, partakes in martial arts and team sports, and has recently returned to modeling. Deeply passionate about important issues like foreign policy, she also makes time for volunteering and attending educational events.



DATING ADVICE

EXPERT MATCHMAKING TIPS FROM OUR
TEAM OF SEVEN

We reached out to our team of experienced matchmakers to share their most valuable piece of advice for men who are navigating the complex world of dating. Their insights, gleaned from years of professional matchmaking, provide an unique perspective on dating strategies, communication, and understanding the dynamics of successful relationships. They've each selected their top dating tip for men, ready to share their secrets to success in the realm of romance.

RACHEL LONDON

ANNIE GARMENDIA

ERICA ARRECHEA



Photo credit David Meyer

DARK BLUE JEANS

Katy Clark @datingwithkaty

Walk in with confidence. The first date attire? Think dark blue jeans tailored to fit, a flawless white button-down shirt, topped with a stylish blue blazer. Pay attention to the details. Make sure your shoes and belt are color-coordinated. Liven up your look with whimsical socks. Don't forget the pocket square and a timepiece. Remember, the effort you put in speaks volumes!

Also, Fellas, take command. Don't hesitate to ask her about her available days, favorite dining spots, or if she prefers an element of surprise. You're the pilot, but her preferences are your compass.

EXPLORING

LOVE

LANGUAGES

A Fun Topic for Date Night!



Photo credit Millionways Studio, Dubai, UAE

Understanding your partner's love languages is an essential aspect of building a successful relationship and it is particularly important during the dating phase. This is the time when you are getting to know each other, discovering mutual interests, and learning about each other's needs and expectations. One effective way to do this is to talk about love languages during your dates. Love languages, a concept introduced by Gary Chapman, refers to the specific ways people feel loved and appreciated. There are five main love languages: words of affirmation, quality time, receiving gifts, acts of service, and physical touch. By understanding your partner's primary love language, you can show your appreciation in the way that resonates most with her. Equally important is expressing your own love language to your partner. This allows her to understand and meet your needs in the way that you feel most valued. By fostering this mutual understanding and meeting each other's needs, you're laying the foundation for a successful, fulfilling relationship.



Rope in a buddy or your sibling to help you snap some fresh pics - no need for professional shoots here. It's time to refresh your LinkedIn, Gmail picture, and that default iPhone image you haven't changed in ages. Remember, your photo pops up when you text your date! Outdated? Get on the update ASAP! You might think it's just men who are visual, but ladies are too. Don't you dare flip to the next page of this magazine until you've refreshed those snaps!

Fellas, it's time for a
**PHOTO
OVERHAUL!**

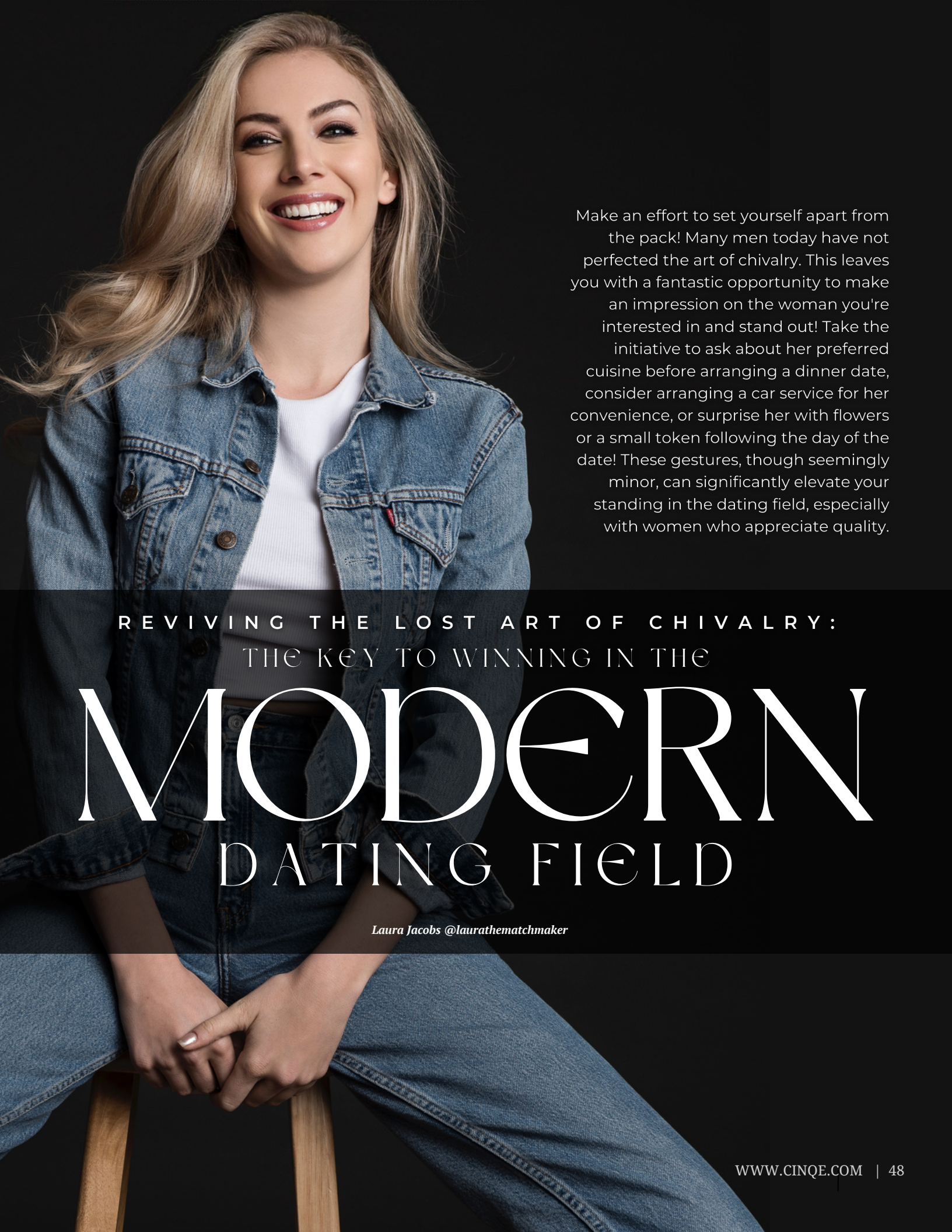
Annie Garmendia @thetmatchmakerclub



Danielle Bovet @daniellevictoriah

PLAN THE NEXT DATE

When dating, it's essential to always have the next date planned. This not only communicates interest, but also provides reassurance and anticipation for what's to come. You don't need to text every day; the promise of a planned future interaction often speaks louder than a thousand messages. This helps keep the relationship's momentum going and eliminates grey areas about your intentions. So, gentlemen, if you're genuinely interested in her, let your actions speak by outlining the next step in your budding relationship.



Make an effort to set yourself apart from the pack! Many men today have not perfected the art of chivalry. This leaves you with a fantastic opportunity to make an impression on the woman you're interested in and stand out! Take the initiative to ask about her preferred cuisine before arranging a dinner date, consider arranging a car service for her convenience, or surprise her with flowers or a small token following the day of the date! These gestures, though seemingly minor, can significantly elevate your standing in the dating field, especially with women who appreciate quality.

REVIVING THE LOST ART OF CHIVALRY:
THE KEY TO WINNING IN THE

MODERN DATING FIELD

Laura Jacobs @laurathematchmaker



Rachel London @londynmusic

SAFE SECURE SIMPLE

In the realm of dating and relationships, it's essential to understand that a woman's core primal desire is to feel emotionally and physically safe and secure with you. Simple, proactive gestures that show you're attentive to her needs elicit these feelings. It's often the little things she notices that signal something greater, like arriving early and telling her where to park, prioritizing serving her first during meals, refilling her glass, being conscious of her experience by offering your jacket if it's chilly (or bringing one for her), and having her text you to let you know she got home safely. Gestures like these go a long way in creating a sense of safety. When she feels cared for in your presence, you invite her to embrace her feminine role, which will feel nourishing for her and pave the way to greater connection.



SEND HER A MESSAGE FIRST THING IN THE MORNING ON THE DAY OF YOUR DATES

Photo credit Jackie Nunnally | SIMPLY SONDER

Erica Arrechea @erica_arrechea

Starting your day by confirming your date not only shows your enthusiasm but also demonstrates respect for your partner's time.

An early morning text to reaffirm plans can be both endearing and reassuring. It communicates your eagerness and anticipation for the day ahead, cultivating a positive atmosphere before the date even begins. This simple gesture can make a significant impact on the overall mood of the day, setting the stage for a successful date.



MENS EDITION

Do this on a
1st, 2nd, & 3rd

Date

An interview with

Tripp Kramer

Every Mans Dating Coach

www.trippadvice.com

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First date should be straightforward, yet sophisticated – a cocktail or mocktail in a classy cocktail lounge, preferably one within a hotel, is an impeccable choice.

Meet Tripp

 @trippadvice



In a recent in-depth discussion, we were fortunate enough to talk with Tripp Kramer, a renowned dating coach, who shared his valuable insights on how to navigate the first three dates with finesse and authenticity.

Tripp suggests that the first date should be straightforward, yet sophisticated – a cocktail or mocktail in a classy cocktail lounge, preferably one within a hotel, is an impeccable choice. The idea is to create an environment that is comfortable and facilitates an intimate conversation, but without the pressure that a full-blown dinner could potentially impose. So, for date number one, stick to drinks.

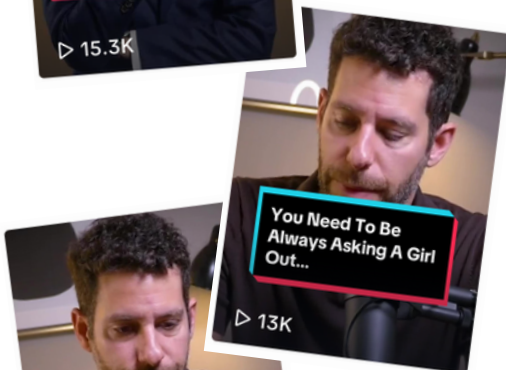
Moving on to the second date, it's time to step up the game. Tripp recommends a dinner date at a quality restaurant. The aim here isn't to impress with extravagance or to stick to a tight budget, but rather to find that sweet spot in between. A dining place that provides decent food in a relaxed and inviting ambiance is ideal.

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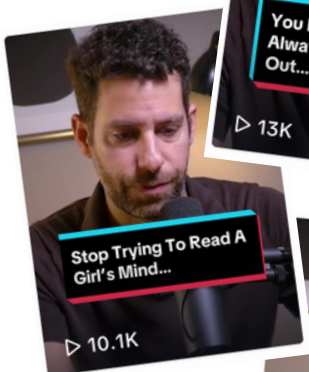
These insights from Tripp Kramer offer not just a practical roadmap for the initial stages of dating but also emphasize the importance of creating meaningful connections and escalating physical interaction in a comfortable and respectful manner.



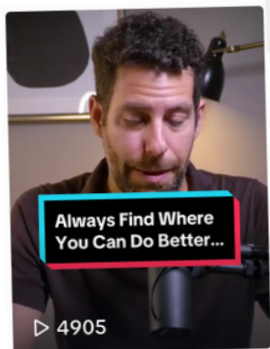
Learn more about Tripp: www.trippadvice.com



By the time you hit the third date, trust should be forming between both parties. This could be the perfect opportunity to invite her over to your house for a home-cooked meal. Tripp advises a simple yet delicious menu – perhaps a salmon or chicken dish. If, however, she's not quite ready for a house visit, an alternative could be an engaging nighttime activity. Think along the lines of mini-golf, axe throwing, or bowling. The goal is to keep the atmosphere fun, relaxed, and 'date-y', not turning it into a fitness class.



Tripp was quite explicit in discouraging movie or concert dates for the first, second, or third meetups. These environments could potentially stifle meaningful conversation and connection. He also emphasized the importance of physical escalation, as without it, the meetings might seem like just friendly get-togethers. Tripp also highly advised sealing the second date with a kiss.



These insights from Tripp Kramer offer not just a practical roadmap for the initial stages of dating but also emphasize the importance of creating meaningful connections and escalating physical interaction in a comfortable and respectful manner.

THE MEN'S ISSUE

VOLUME 2

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Remember, gentlemen, love isn't about finding someone perfect; it's about finding someone imperfect and appreciating them for their unique beauty. Be patient, be kind, and love will find its way to you.

- Annie Garmendia



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